

Neifeld IP Law, P.C. Crystal Plaza 1, Suite 1001 2001 Jefferson Davis Highway Arlington, VA 22202

THIS IS A FILING RECEIPT

Neifeld IP Law Docket No.: CAT/34-SCRO-CCP

Application Serial No.: 09/505,632

Filed: 02/16/00

Inventor: MICHAEL C. SCROGGIE, et al.

Title: SYSTEM AND METHOD FOR DISTRIBUTING INFORMATION THROUGH COOPERATIVE COMMUNICATION NETWORK SITES

The following has been received in the U.S. Patent Office on the date stamped hereon:

AMENDMENT COVER LETTER/AUTHORIZATION TO CHARGE DEPOSIT (IN DUPLICATE) AMENDMENT AFTER APPEAL DECISION (8 PAGES)

STATUS CHECK: 2/8/04

RECEIVED
JUN 2 4 2004
GROUP 3600

Y:\Clients\Catalina\CAT34-SCRO\CAT34-SCRO-CCP\Drafts\FR_031205wpd.wpd

AM_CAT34SCEOCCP_031209 cs

Docket No. CAT/34-SCRO-CCP

IN RE APPLICATION OF: Scroggie et al.

SERIAL NO: 09/505,632 FILED:

2/16/00

FOR:

System and Method for Distributing Information Through Cooperative Communciation Network Sites

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

AMENDMENT COVER LETTER INCLUDING AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT

SIR:

Transmitted herewith is an amendment in the above-identified application.

- No additional fee is required
- Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement previously submitted.
- Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement submitted herewith.
- ☐ Additional documents filed herewith:

The Fee has been calculated as shown below:

The Fee has been calculate	CLAIMS	***	HIGHEST NUMBER	NO. EXTRA	T	CALCULATION
Hara di Allando III	REMAINING		PREVIOUSLY PAID	CLAIMS	RATE	S
TOTAL	20	MINUS	26	0	× \$18 =	\$0.00
INDEPENDENT	7	MINUS	12	0	× \$86 =	\$0.00
		□ MULTIPLE DEPENDENT CLAIMS +			+ \$290 =	\$0.00
10 X 70 X 17			TOTAL OF ABOVE CALCULATIONS			\$0.00
		□ Reduc	ction by 50% for filing	by Small Entity		\$0.00
			dation of Assignment		+ \$40 =	\$0.00
			on for Extension of Ti		+ \$110 =	\$0.00
				2 Months	+ \$420 =	\$0.00
				3 Months	+ \$950 =	\$0.00
		0		4 Months	+\$1,480 =	\$0.00
		□ Term	inal Disclaimer		+ \$130 =	\$0.00
		Inform Final	nation Disclosure Stat	ement Prior to	+ \$180 =	\$0.00
		Other	:			
				<u> </u>	TOTAL	\$0.00

is attached. \$0.00

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106 __.

31518

PATENT TRADEMARK OFFICE

ard A. Neifeld, Ph.D. Registration No. 35,299

Attorney of Record

Tel: 703-415-0012 Fax: 703-415-0013

Email: rneifeld@Neifeld.com

Neifeld IP Law, PC 2001 Jefferson Davis Highway Suite 1001 Arlington, VA 22202

Y:\Clients\Catalina\CAT34-SCRO\CAT34-SCRO-CCP\Drafts\Am Cvr Ltr_031205.wpd

Docket No. CAT/34-SCRO-CCP

IN RE APPLICATION OF: Scroggie et al.

SERIAL NO: 09/505,632 FILED: 2/16/00

FOR:

System and Method for Distributing Information Through Cooperative Communication Network Sites

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

AMENDMENT COVER LETTER INCLUDING AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT

SIR:

Transmitted herewith is an amendment in the above-identified application.

- No additional fee is required
- ☐ Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement previously submitted.
- □ Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement submitted herewith.
- Additional documents filed herewith:

The Fee has been calculated as shown below:

The Fee has been calculate	CLAIMS REMAINING		HIGHEST NUMBER PREVIOUSLY PAID	NO. EXTRA CLAIMS	RATE	CALCULATION S
TOTAL	20	MINUS	26	0	× \$18 =	\$0.00
INDEPENDENT	7	MINUS	12	0	× \$86 =	\$0.00
		□ MULTIPLE DEPENDENT CLAIMS			+ \$290 =	\$0.00
	TOTAL OF ABOVE CALC			JLATIONS	\$0.00	
		□ Reduction by 50% for filing by Small Entity			\$0.00	
			dation of Assignment		+ \$40 =	\$0.00
			on for Extension of Ti		+ \$110 =	\$0.00
				2 Months	+ \$420 =	\$0.00
				3 Months	+ \$950 =	\$0.00
				4 Months	+\$1,480 =	\$0.00
		□ Term	inal Disclaimer		+ \$130 =	\$0.00
		Infor □ Final	nation Disclosure Stat	tement Prior to	+ \$180 =	\$0.00
		Other				
					TOTAL	\$0.00

Α	check	including	the	amount	of
•	OHOUA	marame			

\$0.00 is attached.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106.

Respectfully Submitted.

31518

Date

Richard A. Neifeld, Ph.D.

Richard A. Neifeld, Ph.D Registration No. 35,299 Attorney of Record

Tel: 703-415-0012 Fax: 703-415-0013

Email: rneifeld@Neifeld.com

Neifeld IP Law, PC 2001 Jefferson Davis Highway Suite 1001 Arlington, VA 22202

Y:\Clients\Catalina\CAT34-SCRO\CAT34-SCRO-CCP\Drafts\Am Cvr Ltr_031205.wpd

NEIFELD DOCKET NO: CAT/34-SCRO-CCP

PRIOR ATTORNEY DOCKET NO: 7791-0103-25XCONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: SCROGGIE ET AL. CONFIRMATION NO.

US APPLICATION NO: 09/505,632

DATE OF ENTRY INTO THE NATIONAL STAGE: N/A

GROUP ART UNIT: 2163

EXAMINER: ROBINSON-BOYCE, A.

TITLE: SYSTEM AND METHOD FOR DISTRIBUTING INFORMATION THROUGH

COOPERATIVE COMMUNICATION NETWORK SITES

ASSISTANT COMMISSIONER FOR PATENTS ALEXANDRIA, VA 22313

AMENDMENT AFTER APPEAL DECISION

Sir:

In response to the Decision on Appeal mailed 10/17/2003, please amend this application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

IN THE CLAIMS:

24. (Original) A computer network implemented method, comprising the steps of:
transmitting from a consumer computer over the Internet to a Web site of a manufacturer
a request for manufacturer incentives to purchase one of a product and a service offered by said
manufacturer;

in response to said request for manufacturer incentives, transmitting region data from said Web site of said manufacturer over the Internet to a remote Web site;

in response to receipt of region data at said manufacturer's Web site, transmitting from said remote Web site to said Web site of said manufacturer at least one manufacturer incentive and at least one name and address of a retailer; and

transmitting from said Web site of said manufacturer over the Internet to said consumer computer said at least one manufacturer incentive and said at least one name and address.

- 25. (Original) The method according to claim 24, wherein said step of transmitting from said remote site further comprises transmitting a link to a Web site of said retailer.
- 26. (Original) The method according to claim 24, further comprising the step of determining said at least one manufacturer's incentive and said at least one name and address of a retailer by querying, using said region data, a database from a server of said remote Web site.
- 27. (Original) The method according to claim 24, further comprising the steps of: transmitting from said consumer computer to said Web site of said manufacturer selection data indicating selection of said at least one manufacturer incentive;

transmitting from said Web site of said manufacturer to said remote site said selection data;

transmitting from said remote site to said Web site of said manufacturer details of the selected at least one manufacturer incentive; and

transmitting from said Web site of said manufacturer to said consumer computer said details.

28. (Original) A computer network implemented method, comprising the steps of: transmitting from a consumer computer over the Internet to a Web site of a retailer a request for manufacturer incentives to purchase one of a product and a service offered by a manufacturer;

in response to receipt of said request at said Web site of said retailer, transmitting said request from said Web site of said retailer over the Internet to a remote Web site;

in response to receipt of said request at said remote site, transmitting from said remote site over the Internet to said Web site of said retailer a list of manufacturer incentives; and

in response to receipt of said manufacturers incentives at said Web site of said retailer, transmitting over the Internet to said consumer computer said list of manufacturers incentives.

29. (Original) The method according to claim 28, further comprising the steps of: transmitting a user identification from said Web site of said retailer over the Internet to said remote Web site in association with said request; and

determining manufacturer's incentives to transmit from said remote Web site to said Web site of said retailer based upon said user identification.

- 30. (Original) The method according to claim 28, further comprising the step of transmitting from the consumer computer over the Internet to the Web site of the retailer region data.
- 31. (Original) The method according to claim 30, wherein said region data is postal code data.
 - 32-35. (Canceled)
 - 36. (Original) A computer network implemented system, comprising:

means for transmitting from a consumer computer over the Internet to a Web site of a manufacturer a request for manufacturer incentives to purchase one of a product and a service offered by said manufacturer;

means for, in response to said request for manufacturer incentives, transmitting region data from said Web site of said manufacturer over the Internet to a remote Web site;

means for, in response to receipt of region data at said manufacturer's Web site, transmitting from said remote Web site to said Web site of said manufacturer at least one manufacturer incentive and at least one name and address of a retailer; and

means for transmitting from said Web site of said manufacturer over the Internet to said consumer computer said at least one manufacturer incentive and said at least one name and address.

- 37. (Original) The system according to claim 36, wherein said means for transmitting from said remote site said list further comprises means for transmitting a link to a Web site of said retailer.
- 38. (Original) The system according to claim 36, further comprising means for determining said at least one manufacturer's incentive and said at least one name and address of a retailer by querying, using said region data, a database from a server of said remote Web site.
 - 39. (Original) The system according to claim 36, further comprising:

means for transmitting from said consumer computer to said Web site of said manufacturer selection data indicating selection of said at least one manufacturer incentive;

means for transmitting from said Web site of said manufacturer to said remote site said selection data;

means for transmitting from said remote site to said Web site of said manufacturer details of the selected at least one manufacturer incentive; and

means for transmitting from said Web site of said manufacturer to said consumer computer said details.

40. (Original) A computer network implemented system, comprising:

means for transmitting from a consumer computer over the Internet to a Web site of a retailer a request for manufacturer incentives to purchase one of a product and a service offered by a manufacturer;

means for, in response to receipt of said request at said Web site of said retailer, transmitting said request from said Web site of said retailer over the Internet to a remote Web site;

means for, in response to receipt of said request at said remote site, transmitting from said remote site over the Internet to said Web site of said retailer a list of manufacturer incentives; and

means for, in response to receipt of said manufacturers incentives at said Web site of said retailer, transmitting over the Internet to said consumer computer said list of manufacturers incentives.

41. (Original) The system according to claim 40, further comprising:

means for transmitting a user identification from said Web site of said retailer over the Internet to said remote Web site in association with said request; and

means for determining manufacturer's incentives to transmit from said remote Web site to said Web site of said retailer based upon said user identification.

- 42. (Original) The system according to claim 40, further comprising means for transmitting from the consumer computer over the Internet to the Web site of the retailer region data.
- 43. (Original) The system according to claim 42, wherein said region data is postal code data.

44-47. (Canceled)

48. (Original) A computer program product for implementing on a network a method, comprising the steps of:

in response to receiving at a Web site of a manufacturer a request for manufacturer incentives to purchase one of a product and a service offered by a manufacturer transmitted from a consumer computer over the Internet, transmitting region data from a Web site of said manufacturer over the Internet to a remote Web site;

in response to receipt of region data at said manufacturer's Web site, transmitting from said remote Web site to said Web site of said manufacturer at least one manufacturer incentive and at least one name and address of a retailer; and

transmitting from said Web site of said manufacturer over the Internet to said consumer computer said at least one manufacturer incentive and said at least one name and address.

49. (Original) A computer program product for performing a computer network implemented method, comprising the steps of:

in response to receipt of a request for manufacturer incentives to purchase one of a product and a service offered by a manufacturer transmitted from a consumer computer over the Internet to a Web site of a retailer, transmitting said request from said Web site of said retailer over the Internet to a remote Web site;

in response to receipt of said request at said remote site, transmitting from said remote site over the Internet to said Web site of said retailer a list of manufacturer incentives; and

in response to receipt of said manufacturers incentives at said Web site of said retailer, transmitting over the Internet to said consumer computer said list of manufacturers incentives.

50. (New) A computer implemented method comprising performing transactions involving multiple separate entities, including

transmission from the a consumer to a retailer website,
transmission from the retailer website to a remote website, and
transmission from the remote website to the retailer website, of a list of manufacturer

51. (New) A system comprising structure for performing transactions involving multiple separate entities, including:

incentives.

mean for transmitting from the a consumer to a retailer website,
means for transmitting from the retailer website to a remote website, and
means for transmitting from the remote website to the retailer website, of a list of
manufacturer incentives.

REMARKS

I. The Status of All Claims

The Board sustained the rejections of Claims 34 and 46. The applicant hereby cancels claims 34 and 46.

II. Relevant Portion of the Panel's Opinion

The Board reversed the rejections of claims 24-31, 36-43, 48, and 49. In reversing the rejections of claims 24-31, 36-43, 48, and 49, the panel stated that:

With regard to the rejections under 35 U.S.C. 103, we will not sustain these rejections because each of the independent claims 24, 36, 48, and 49 includes limitations similar to those in claims 28 and 40, i.e., transactions involving multiple separate entities, wherein there is transmission from the a consumer to a retailer website, transmission from the retailer website to a remote website, and transmission from the remote website to the retailer website, of a list of manufacturer incentives. Finally, the retailer web site transmits to the consumer a list of these incentives. {Decision page 9 lines 10.}

Accordingly, the applicant presents a method claim and a system claim commensurate in scope with and mirroring the wording in the panel's description of the independent claimed inventions. These new claims are claims 50 and 51. Since these claims are essentially identical in scope to the panel's description of applicant's claimed invention, they are allowable over the art cited by the examiner for the same reasons applying to the appealed claims. Therefore, no new issues are raised. Accordingly, the examiner should enter and allow these claims when passing this application to issuance.

Ш. Closure

Should the examiner have any questions, he is urged to contact the undersigned at 703-

415-0012.

Date

31518

PATENT TRADEMARK OFFICE

Respectfully Submitted

Richard A. Neifeld, Ph.D. Registration No. 35,299

Attorney of Record Irina Zemel, Ph.D.

Registration No. 43,402

Printed: December 4, 2003 (5:46pm)
Y:\Clients\Catalina\CAT34-SCRO\CAT34-SCRO-CCP\Prosecution\Am_031204.wpd